


## Green and Social Impact Investment Plan

Investment Plan Category	Investment Project	Description	United Nations Sustainable Development Goals
Green Energy Technology Development	Pickup Logistics Section Technology Co., Ltd.	PChome has long been committed to green warehousing and logistics technology development. PChome strategically invested around NT\$90 million in the logistics tech startup Pickup. Pickup offers flexible and diversified logistics solutions, and has launched the “Pickup Zero Program,” which provides businesses with carbon offset logistics options—such as using vehicles powered by carbon-neutral diesel. This allows enterprises to reduce or offset carbon emissions during transportation in a simple and cost-effective manner, supporting their journey toward achieving carbon neutrality.	SDG12 Responsible consumption and production 
Sustainable food farming	Tsai Tung Agriculture Co., Ltd.	PChome strategically invested NT\$10 million in Tsai Tung Agriculture Co., Ltd, a startup advancing modern and sustainable agricultural distribution. Backed by the	

		<p>National Development Fund's Angel Investment, the company provides data-driven fresh food solutions for both B2B and B2C markets. By using predictive analytics, it enables restaurants to source directly from farmers and operates the "Neighbor Fresh Food." platform for consumers, reducing supply chain intermediaries and supporting a more efficient, sustainable agricultural ecosystem.</p>	
Electricity Saving Systems	Electricity Savings, Water Savings, Document Digitalization	<p>PChome invested in energy-saving systems, including LED lighting, water-saving fixtures, and a new e-approval system. Power consumption at the 15th warehouse dropped from 211.7 kWh to 98.2 kWh per hour (as the warehouse was newly launched and opened floor-by-floor over time, final numbers will be announced upon full inventory review). Bade Warehouse reduced electricity use by 10% in 2023, and headquarters saved 10,154.65 kWh, cutting carbon emissions by 5,026.33 kg.</p>	

		<p>Water usage at Bade Warehouse also fell by 3% year-over-year. Nearly 60% of existing suppliers renewed contracts online, reducing paper use and improving efficiency. The number of digital forms increased by 37 from 2022, a 38% annual growth.</p>	
<p>Packaging Material Optimization System</p>	<p>Reducing waste</p>	<p>PChome implemented a packaging assistance system that analyzes the size and combination of products to recommend the most suitable packaging solution during warehouse fulfillment. By minimizing human error in packaging decisions, the system reduces material waste and improves packaging efficiency.</p>	