PChome online Ltd., Co. administrative Measures to Prevent Insider Trading

Article 1: Formulation of purpose
In order to prevent the company or insiders from erroneously or intentionally violating the relevant regulations of insider trading due to ignorance of laws and regulations, causing the company or insiders to be involved in lawsuits and damage their reputation, this operation method is specially formulated to prevent insider trading and protect investment people and safeguard the rights and interests of the company.

Article 2: Scope of application of this regulation
1. Directors, supervisors, managers of the company (including subsidiaries), and natural persons who are designated representatives to exercise their duties in accordance with Article 27, Paragraph 1 of the Company Law.
2. Shareholders who hold more than 10% of the company's shares.
3. A person who has received information based on occupation or control relationship.
4. It has been less than six months since the loss of status mentioned in the preceding three items.
5. A person who has received information from the persons listed in the preceding four paragraphs.
6. The spouses, minor children and those who use the name of others in the first paragraph are the same as those in the first paragraph.

Article 3: Management of the scope of important information and its disclosure method
1. The management of the scope of material information and the method of disclosure shall be handled in accordance with the "Administrative Measures for the Scope of Material Information and the Method of Disclosure" in Items 5 and 6 of Article 157-1 of the Securities and Exchange Law.
2. Internal major information processing procedures
Handle in accordance with the "Internal Material Information Handling Procedures" stipulated by the company.
Article 4: Trading Restrictions
1. Pursuant to Article 157-1 of the Securities and Exchange Act, when the persons

listed in the subparagraphs of Article 2 above actually know the company's news that has a material impact on their stock price, after the news is clarified and before it is made public, Or within 18 hours after the disclosure, the company's listed stocks or stocks traded at the business premises of securities firms or other securities with equity nature shall not be bought or sold by themselves or in the name of others.

2. When the persons listed in the items of Article 2 above actually know the news that the company has a material impact on their ability to pay principal and interest, after the news is clarified, before it is made public or within 18 hours after it is made public, they are not allowed to comment on the company’s listing or The act of selling corporate bonds of a non-equity nature that are traded at the business place of a securities firm by oneself or in the name of another person.

Article 5: Audit

The audit office of the company must check irregularly the changes in shareholdings reported by insiders before the major news is made public or within 18 hours after it is made public. If there is any abnormality, it must report to the company's audit committee or the board of directors.

ARTICLE VI: IMPLEMENTATION AND REVISION

The regulations will be implemented after being approved by the board of directors, and the amendments will also be the same.